



### Ban'ei Horse Racing

See draft horses pulling heavy sleds compete in a race of strength and speed. This one-of-a-kind horse racing can only be found in Obihiro.



### Jewelry Ice

A unique natural phenomenon that can be seen at Otsu Beach in Toyokoro Town. The crystal clear ice blocks shine like jewels under the sunlight.



### Tokachi Ranch White Birch Avenue

A 1.3 kilometer-long stretch of road flanked by beautiful white birch trees. This popular spot has been featured in movies and TV programs.



### Hidakasanmyaku-Erimo-Tokachi National Park

The national park with the largest land area in Japan, centered on the Hidaka mountain range that stretches along the border of Tokachi for 140 kilometers.



### Flower Gardens

Tokachi is home to several beautiful gardens that bloom with various flowers. You can buy the Tokachi Hanameguri Ticket to visit 5 different gardens.



### Potato Fields

The potato fields of Tokachi bloom with flowers in July, adding hues of white, purple, pink, or blue to the vast stretches of green farm fields.

Experience the authentic charms of Hokkaido in these new tour programs!

# BEHIND THE GOOD TASTE Hokkaido Tokachi

Go on a journey to discover the stories behind the authentic and exquisite flavors of Tokachi, one of Japan's largest food bases

#### About the Tokachi Region

- Tokachi is a subprefecture of Hokkaido that consists of 19 municipalities with the city of Obihiro as its capital.
- Its main industries include agriculture, forestry, and fisheries. It accounts for around 1/4 of all cultivated land in Hokkaido.
- It is a leader in large-scale mechanized farming, with many farmers leading the country in terms of farm size and profit.
- With a food self-sufficiency rate of over 1,000%, Tokachi is known as one of Japan's largest food bases, and it is rich in delicious food and ingredients.
- Tokachi is also known for its beautiful nature, with large temperature variations across the seasons that bring unique scenery. The region experiences many sunny days in autumn and winter, with clear blue skies known as "Tokachibare" continuing for days.

**HOKKAIDO JAPAN**

● ASAHIKAWA

● SAPPORO

● NEW CHITOSE AIRPORT

● OBIHIRO

**TOKACHI**

**Access to Tokachi (by car)**  
New Chitose Airport - Obihiro...approx. 2hrs 30mins  
Sapporo - Obihiro...approx. 3hrs

**Access to Tokachi (plane)**  
Haneda Airport - Obihiro ...approx. 1hrs 30mins

TOKYO HANEDA AIRPORT

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## Tokachi Tourism Federation

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Tour Concept

# A Journey into the Source of Tokachi Food



01

Discover authentic flavors found only in food production sites

Eating food at the site where it is produced always brings plenty of surprises. Experience the delight of tasting delicious food. You might even get to try something unique.

Create lasting connections with Hokkaido food producers

Through the tours, you can form friendly relationships with the producers. You may even be able to buy the products and ingredients you like directly from them.

Note: There may be some items that cannot be taken out of Japan.



03



02

Hear the inspiring stories of the food producers firsthand

Communicate directly with food producers and learn about the ideas and efforts behind their products. You can also discover new and delicious ways of enjoying everyday food.

It might just change your life!

The tours may offer you new perspectives on food. These perspectives are sure to enrich your life even after you return home from your journey.



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## 4 Reasons to Join these Tour Programs

As one of the largest food bases in Japan, Tokachi supports the lives of millions. It is rich in food-related industries such as crop farming, dairy and livestock farming, and fisheries. The flavors you can experience in Tokachi are truly excellent and authentic.

But there are reasons behind this good taste. These reasons become clear when you visit and experience the actual sites where the food is produced. Through experiences that connect you with Tokachi producers, we offer you an adventure that brings new discoveries and perspectives on food.

Tour Line-up

# Flexible tour programs to fit with your travel plans

We offer a range of tour programs to suit your travel plans, from 2 to 3-hour short activities to 3-day 2-night full itineraries. With various options categorized under SPOT, 1-DAY, 2D1N, and 3D2N, you're sure to find a tour that fits your fancy.

Spice up your trip  
Single-spot Activities



2 to 3-hour activities that take you to a spot in every municipality of Tokachi.

Choose your theme for the day  
One-day Tours



Choose from 5 different themes: Vegetables, dairy, seafood, meat, and liquor.

Experience organic producers in Tokachi  
2D1N Premium Tour



Experience crop harvesting and organic food making with visits to organic farms and a winemaker.

Savor every part of Tokachi food  
3D2N Premium Tour



Visit crop and livestock farms, fisheries, and other industries to savor the authentic flavors of Tokachi.



Scan here for tour reservations →



Scan here for custom-made tours →

